



2020 INNER CITY HOUSING SUMMIT

APRIL 30, 2020 LAREDO COLLEGE, FORT McINTOSH CAMPUS

ABOUT THE EVENT

We're excited to welcome the 2nd Annual Inner City Housing Summit. Building on last year's inaugural summit, our goal is to COLLABORATE as a community of stakeholders and lead the charge to make positive change! We invite residents, community leaders, decision-makers, non-profit organizations, realtors, bankers, property owners, developers and investors to join the conversation and efforts. As like-minded leaders, we can successfully tackle redevelopment challenges such as – disinvestment in neighborhoods and downtown, vacant buildings and lots, and public policy and land development code issues to spur housing redevelopment and revitalization of properties and our city. Join Us!





Please join the team as we

to address issues and solutions!

- Inner City Reinvestment Metric & Policy Kit
- Spurring Downtown Redevelopment
- Vacant Building Ordinance
- ReCode Laredo Project Update
- Inclusionary Housing Strategies & Micro-Housing
- Kickstarting Housing & Economic Development in Distressed Neighborhoods





SPONSORSHIP OPPORTUNITIES

COLLABORATE	REINVESTOR	REVITALIZOR	RESTORER	REBUILDER	EVENT SPONSORS		
	Platinum	Gold	Silver	Bronze	Luncheon	Breakfast	Hospitality
	\$5,000	\$2,500	\$1,000	\$500	\$2,500	\$1,500	\$1,500
Exclusive Host Sponsorship Title	•						
Speaker Opportunity	•						
Free Registration for	10 Participants	5 Participants	2 Participants				
Ad in Summit Booklet	1 Full Page	1/2 Page	1/4 Page		1/2 Page	1/4 Page	1/4 Page
Exhibit Space for Duration of Summit	•	•	•		•	•	•
Logo in Key Venue Areas	•	•	•	•	•	•	•
Logo in Summit Booklet & Website	Logo on website for 1 yr	Logo on website for 1 yr	•	•	•	•	•
On-stage Mention During Event					•	•	•

Deadline to submit ads or logos to be included in promotional materials is April 1, 2020.

Ad specs to be provided upon signed agreement.

To discuss available opportunities and select the level that best fits your organization's goals and needs, contact Valeria Cabello at 956.477.9199 or vcabello@larha.org

Please indicate which sponsorship level you would like:

□ \$5,000 - REINVESTOR, Platinum

□ \$2,500 - REVITALIZOR, Gold

□ \$500 - REBUILDER, Bronze

□ \$1,000 - RESTORER, Silver

□ \$2,500 - Luncheon

□ \$1,500 - Breakfast

□ \$1,500 - Hospitality

2020 HOUSING

Your information (please print clearly)

Company Name:							
Billing Address:							
Phone:	Email:	Email:					
Website Address (if any):							
Payment Methods Full payment is due with submission of si	gned agreement. To	tal Due:					
□ Cash Amount Enclosed:							
□ Check enclosed (checks should be payable to the Laredo Housing Authority)							
□ Credit Card □ Visa	□ MasterCard	□ American Express					
Credit Card Number:							
Credit Card Number: Expiration Date:							
Cardholder Name:	Carc	Cardholder Signature:					
Agreement By signing this agreement, the sponsorir sponsorship benefits and agrees to all te		dges having read this document and related ents are not refundable					
(Sponsor Name)		agrees to be a sponsor of the 2020 Inner City Housing Summit at the sponsorship level selected above.					
Sponsor Signature:		Date:					
Summit Authorized Representative S	signature:	Date:					
Fax form to Valeria Cabello 956.722 .6561, Send checks and signed agreement to: Laredo Housing Development Corp, c/o Fin							

For questions, contact Valeria Cabello vcabello@larha.org or 956.477.9199

2000 San Francisco Ave., Laredo, TX 78040

Please make contributions to Laredo Housing Development Corp, 501 c3 organization. All proceeds from summit will be used exclusively for current or future summit events.