

CULTIVAR

COLLECTIVE

A community of locals cultivating ideas that elevate Laredo.

**Video goes here. Please see the accompanying video titled "Metro Revolution".
The link is below and is named "01_Metro_Revolution.mp4".**

M1**ILE**0**NE**



Video goes [here](#). Please see the accompanying video titled "MileOne". The link is below and is named "02_MileOne.mp4".



B.I.T. Hack-a-thon:

Creating a Smart City

Empowering citizens to voice concerns & create solutions



**Video goes here. Please see the accompanying video titled "BIT Hackathon".
The link is below and is named "03_BIT_Hackathon.mp4".**

M1 Innovation Challenge

The Trade & Logistics Industry



MAY
21

Panel &
Workshop





www.mileoneinc.com

INNOVATION DISTRICT







PORCH

PORCH

PORCH

PORCH

2 BEDROOM APT.

2 BEDROOM APT.

2 BEDROOM APT.

2 BEDROOM APT.

STAIRS

EGRESS

LIVE/WORK UNIT
1 BEDROOM

LIVE/WORK UNIT
1 BEDROOM

LIVE/WORK UNIT
1 BEDROOM

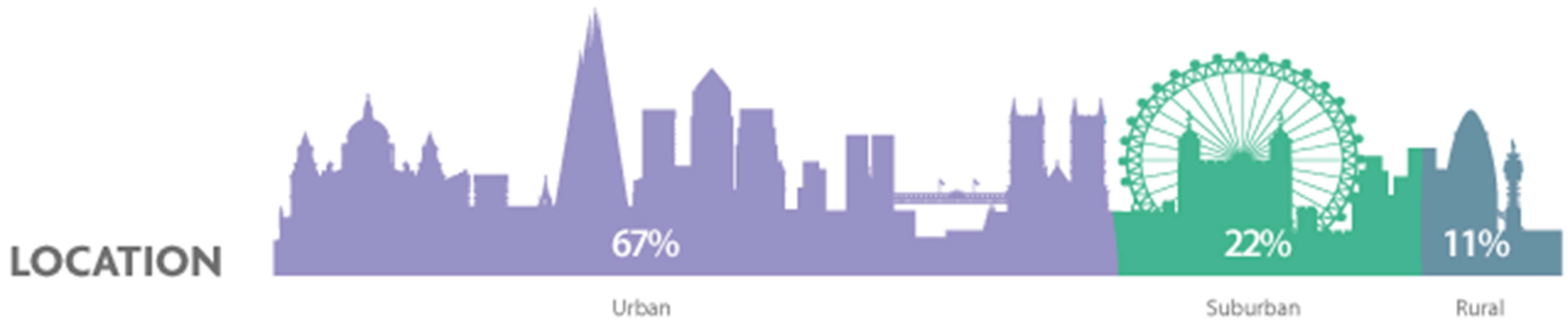
LIVE/WORK UNIT
1 BEDROOM

SALINAS AVE.

LINCOLN ST.



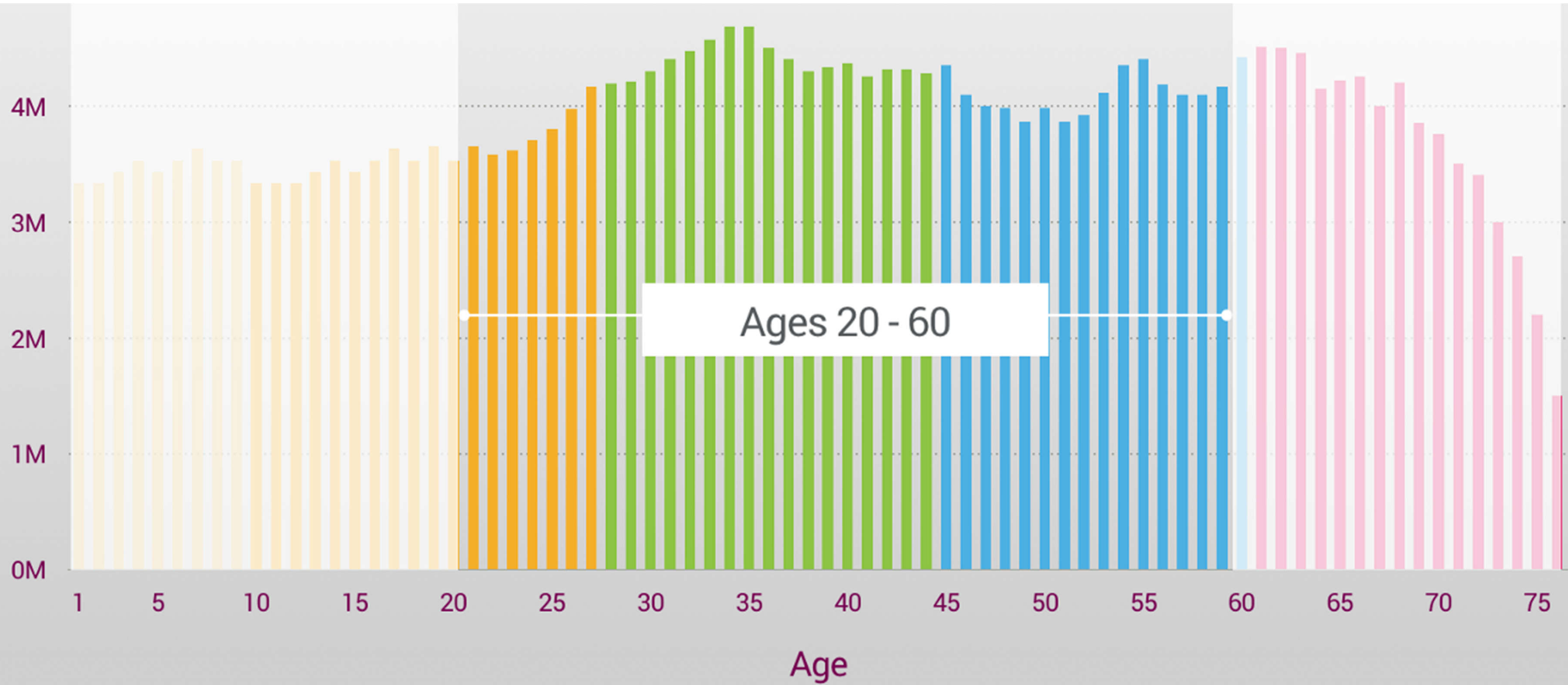
Ages 18-32 in 2016



Source: GlobalWebIndex "Millennials" report, Quarter 1, 2016. Millennials are aged 18 to 32.

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Age Groups in 2025



CITYMAKERY™

US VS.
THEM



Advocacy

CITYMAKERY™



SkateboardLaredo



Bike Laredo



Laredo Center for Urban Agriculture & Sustainability



JACKSON, MS



KANSAS CITY, KS



KNOXVILLE, TN



LAREDO, TX



Cultivar Collective
cultivARTE



Arts & Entertainment,
Azteca Historic Districts

Advocacy

CITYMAKERY™

CONCRETE SKATE PARK

SkateboardLaredo

BICYCLE FRIENDLY COMMUNITY

Bike Laredo

LOCALLY GROWN FOOD

Laredo Center for Urban
Agriculture & Sustainability

DATA IN GOVERNMENT

Bloomberg Philanthropies:
What Works Cities

ORGANIZING NETWORKS

Cultivar Collective
cultivARTE

DESIGNATING DISTRICTS

Arts & Entertainment,
Azteca Historic Districts

Advocacy

CITYMAKERY™

**CONCRETE
SKATE PARK**

SkateboardLaredo

**BICYCLE FRIENDLY
COMMUNITY**

Bike Laredo

**LOCALLY
GROWN FOOD**

Laredo Center for Urban
Agriculture & Sustainability

**DATA IN
GOVERNMENT**

Bloomberg Philanthropies:
What Works Cities

**ORGANIZING
NETWORKS**

Cultivar Collective
cultivARTE

**MARKET-RATE
HOUSING**

Laredo College &
General Public Surveys

Local Data *in progress*



YES I WANT TO
LIVE DOWNTOWN

NOT
SURE



PRIVATE
APARTMENT

SHARED SPACE IF
LOWER RENT

Celina Vallarta: A Case Study

Native Laredoan, artist and
downtown resident.



WHO AM I?

- Active artist
- Third generation Laredoan
- Downtown Resident; currently residing at the Rialto Hotel
- Self employed & working from home

Student work of a mosaic course



OTHER CITIES

- From Laredo, TX to Chicago, IL
- Chicago, IL to Boston, MA
- Boston, MA to Austin, TX
- Austin, TX to El Castillo, Costa Rica
- El Castillo, Costa Rica to Laredo, TX



First residence in
Chicago, IL.

SELF-EMPLOYED ARTIST



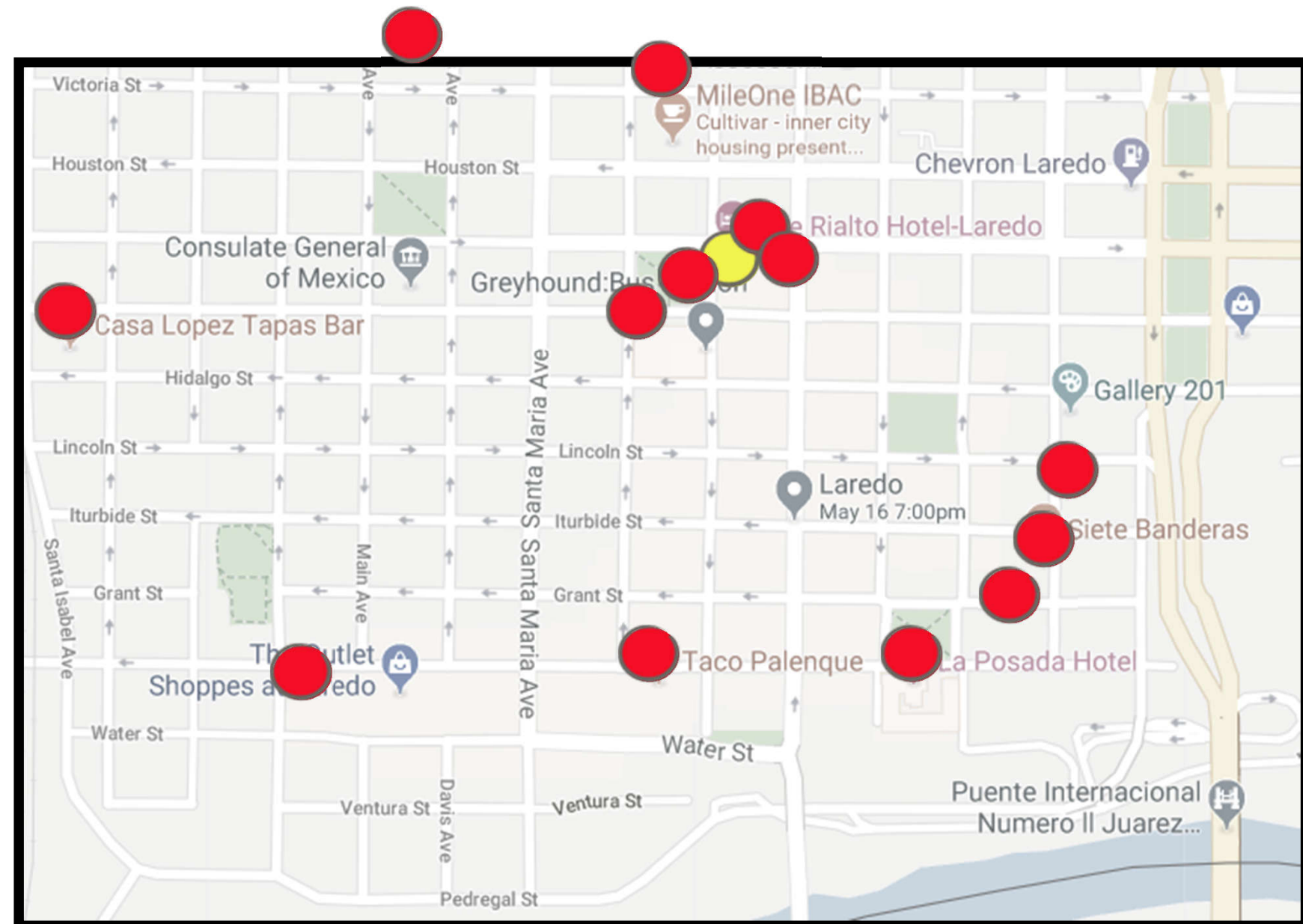
The places I visit on a daily basis: FOOD

Groceries

- Farmer's Market at Jarvis Plaza
- Bodega de Jose

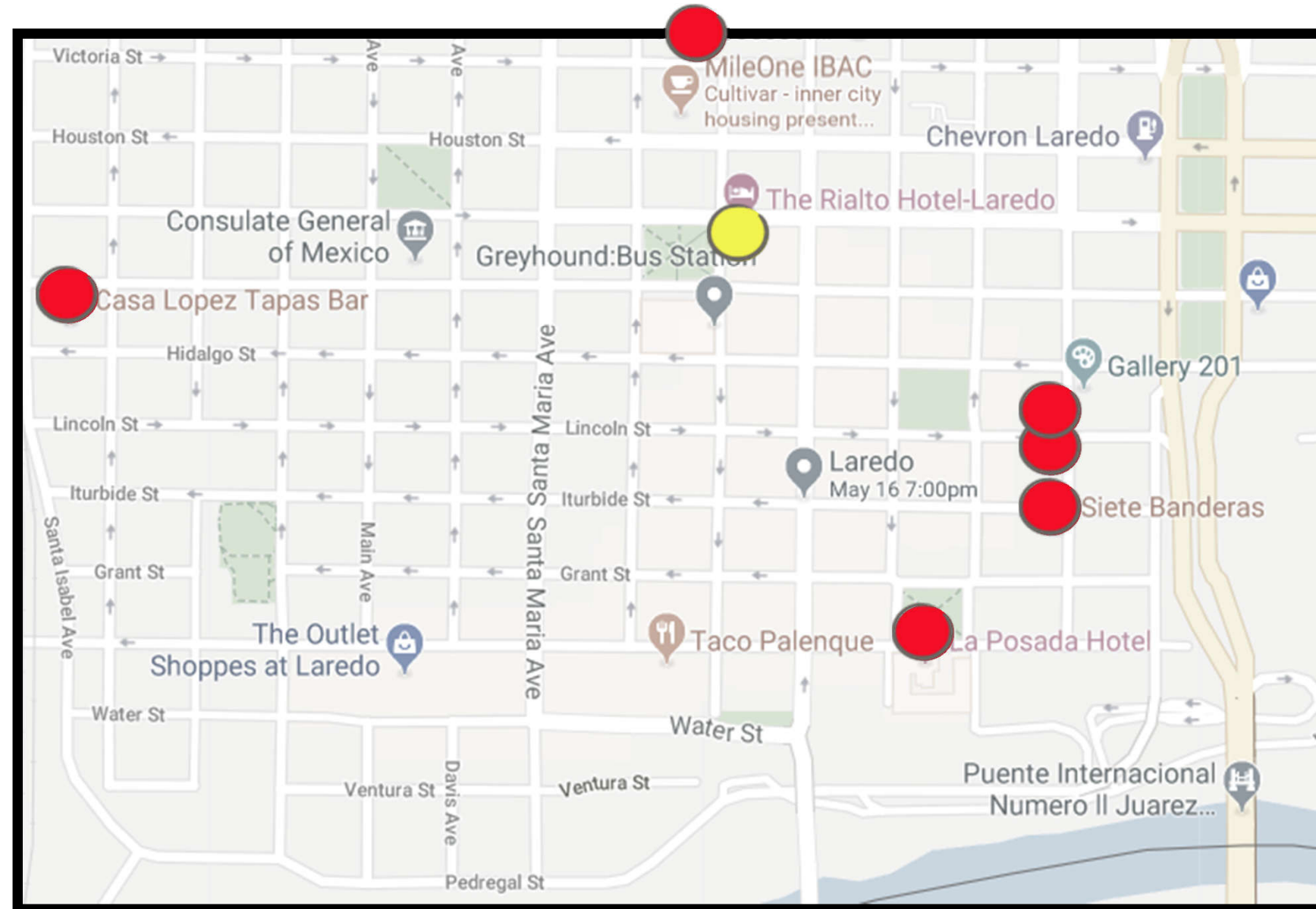
Restaurants

- Cultura Beer Garden/Food Trucks
- Casa Lopez Tapas Bar
- Stone & Stein
- El Meson
- La Posada/Tack Room
- Angie's Cafe
- Taco Palenque
- Pizza Rico
- Escobar Tapas & Ceviche
- Danny's



The places I visit on a daily basis: NIGHTLIFE/BARS

- Escobar
- Casa Lopez
- Siete Banderas
- Cultura Beer Garden
- House of Whiskey
- Tack Room



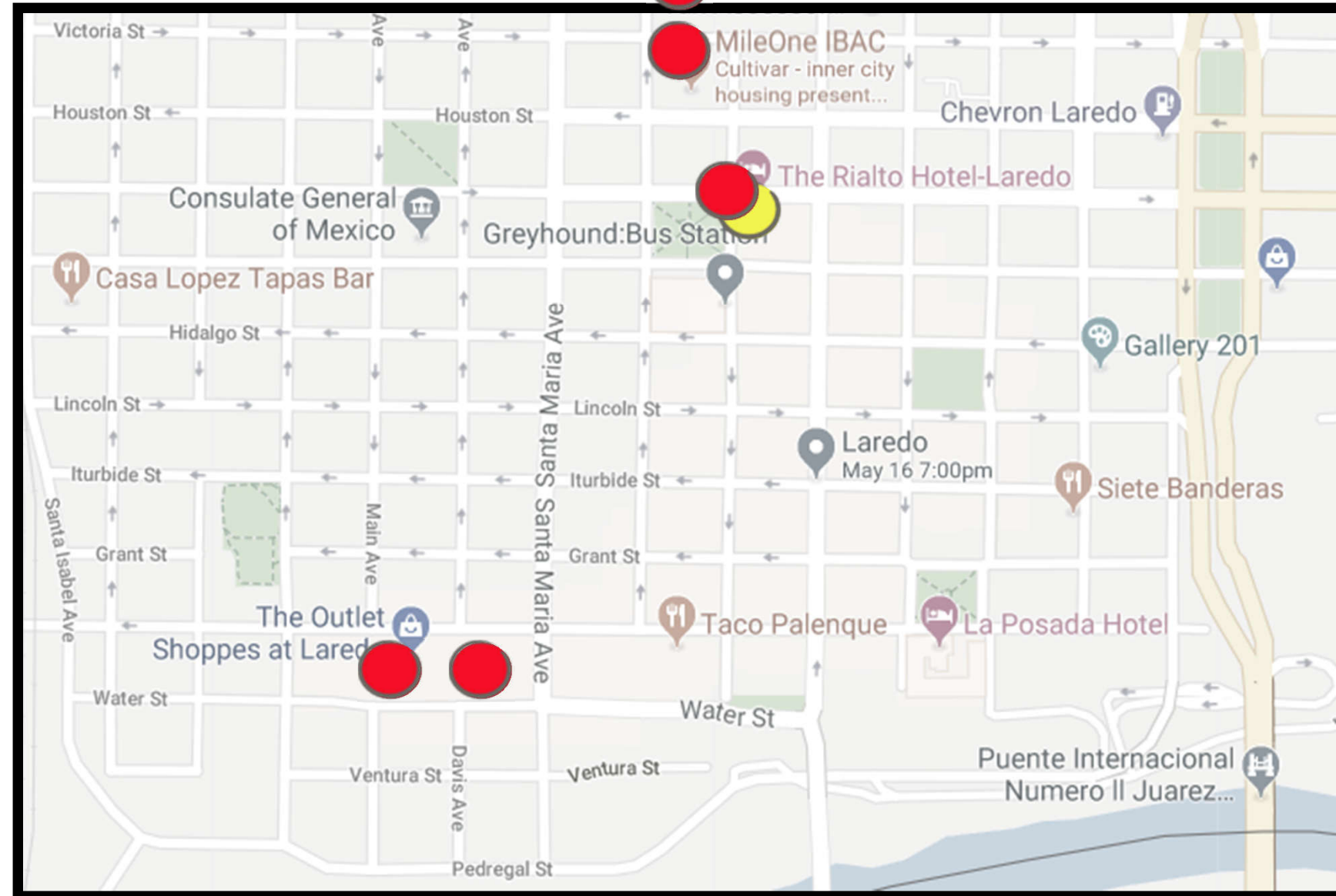






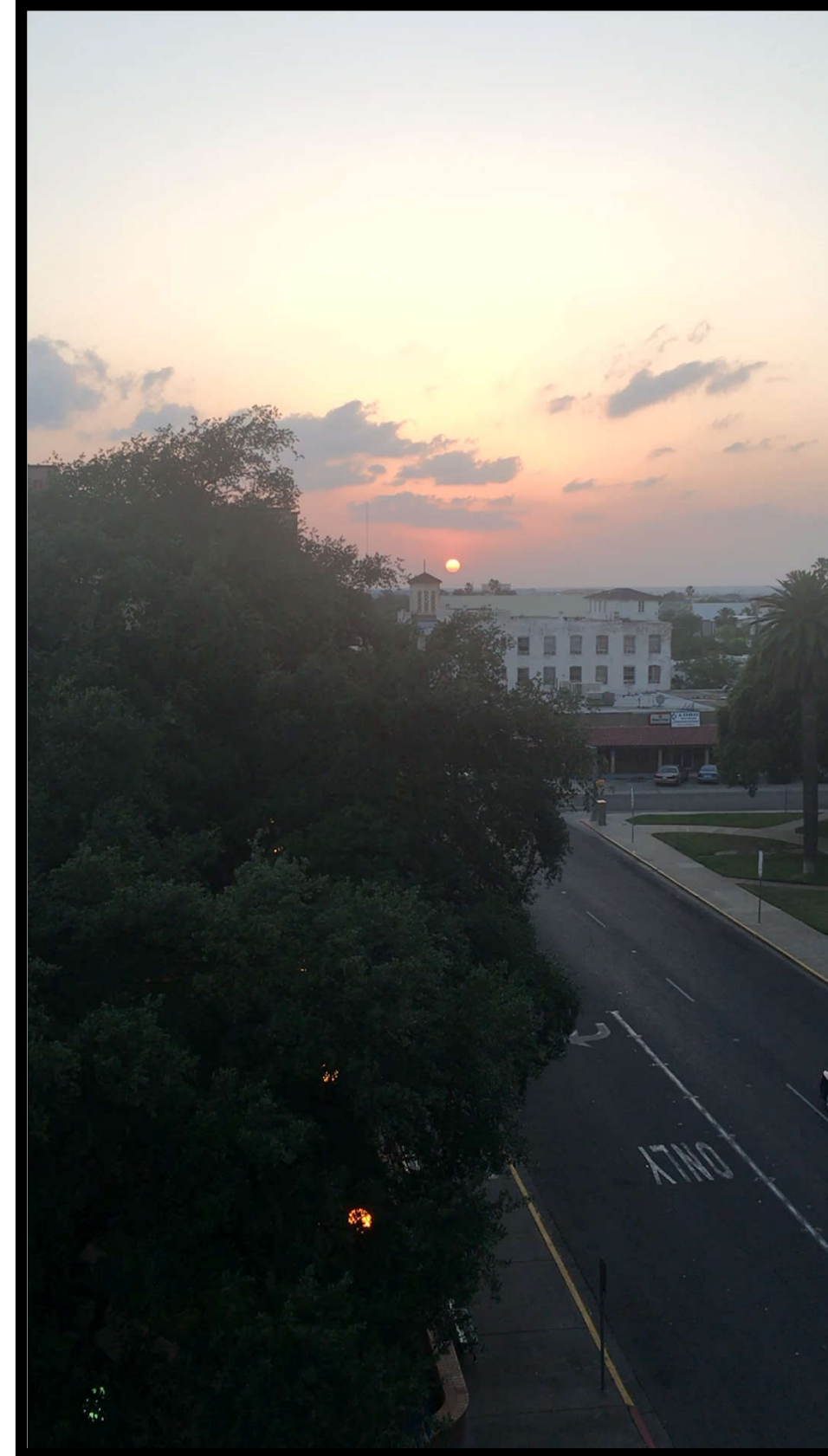
The places I visit on a daily basis: OTHER NEEDS

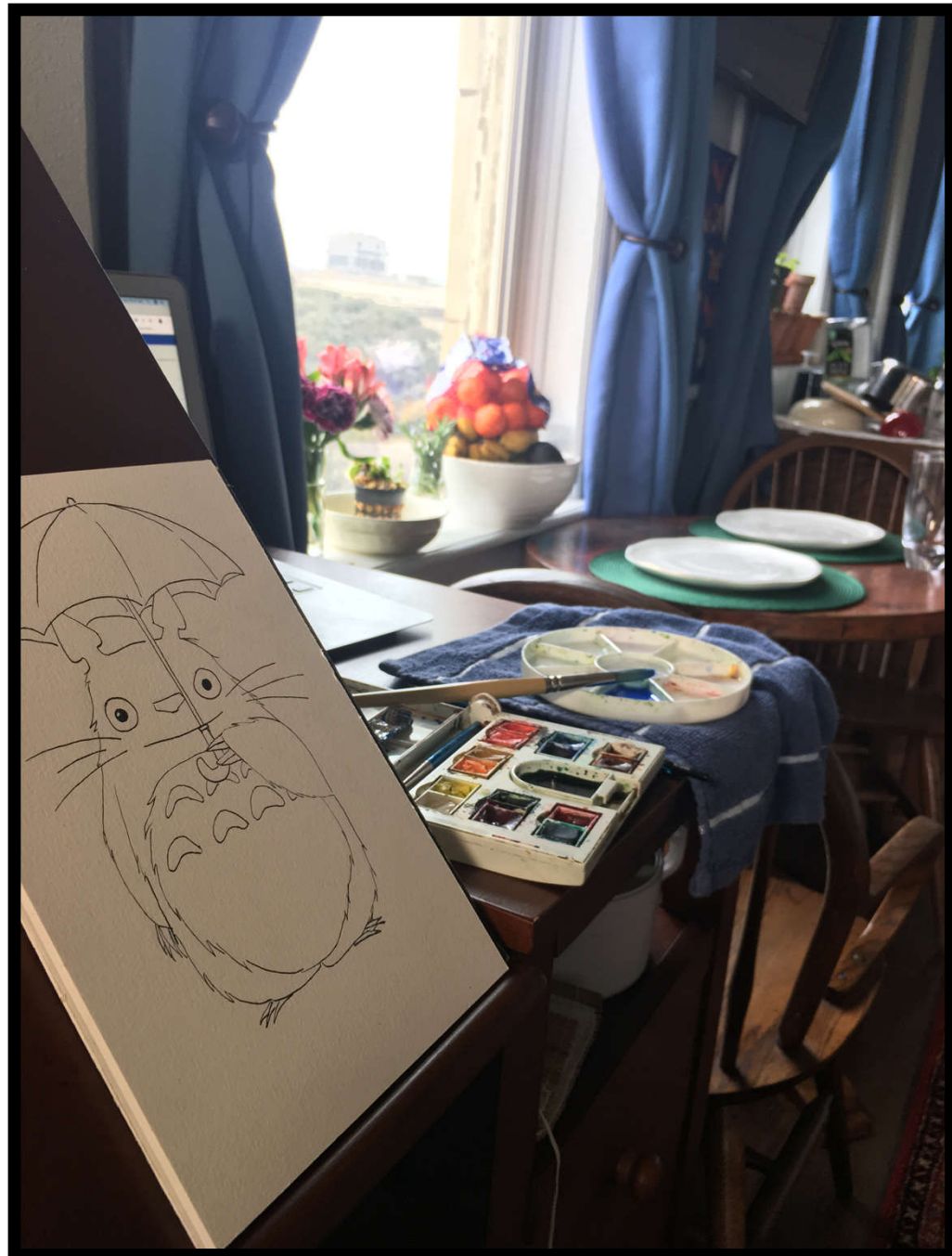
- MileOne
- Laredo Public Library
- Pharmacy
- Scissors Palace (Hair Salon)
- Shopping
- Yoga
- Laredo College





Videos go here. Please see the accompanying videos named "04_Vallarta.mov" and "05_Vallarta.mov".





Q&A